



# Watch SivooTV From Any Browser

## ***BYOD – Bring Your Own Device***

PHILADELPHIA, PA, USA, December 12, 2022 /24-7PressRelease/ — Sivoo, Inc., a global network offering data services and streaming of multicultural on-demand entertainment programming, is excited to announce that SivooTV, its streaming application will be available any device with an internet connection. Many internet users on or off mobile consume media through a simple browser experience; we wanted to afford those users the opportunity to digest our content without needed to download a dedicated application.

“A primary goal for Sivoo is increasing viewership and ultimately our brand footprint,” said Alan Gochin, Sivoo’s CMO. He added, “By offering a device/OS agnostic experience, users can connect through any online browser and watch their favorite programming-- even going between devices”.

Similarly, to our mobile apps offered on iOS, Android, KaiOS and Jio, the SivooTV web application (available at [sivootv.com](http://sivootv.com)) is a free ad-supported platform. Although user registration is recommended to partake in promotions and features, it is not required to watch all the titles.

## **About SIVOO**

Founded in 2000, Sivoo, Inc. was a video streaming pioneer, implementing a content network with on-demand multicultural entertainment over the Internet. Looking forward, with 2.5M+ users in over 150 countries, serving telcos and mobile operators globally, Sivoo offers network-based data services including their proprietary video platform providing both ad-supported and subscription streaming of thousands of content hours to connected, enabled devices.

Sivoo is headquartered in Philadelphia, Pennsylvania, USA.

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For more information about Sivoo, please visit <http://www.sivoo.com>.

## **SAFE HARBOR STATEMENT**

The statements contained in this press release that are not historical facts are forward-looking statements based on current expectations of future events that involve risks and uncertainties including, without limitation, risks associated with the inherent uncertainty of the timing and success of high technology hardware and software research; new product development; the market pricing of media content and related products and services; changes in consumer demand for Internet access to media content, commercialization of new products and services; Internet or network outages or failures; breaches of internet, network, or system security; changes in network infrastructure, transmission methods and broadband technologies; adoption of new broadband internet access technologies; economic conditions including interest and currency exchange rate fluctuations; changes in generally accepted accounting principles; the impact of competitive products or services; trade buying patterns; wars or terrorist acts; product liability and other types of lawsuits; the impact of legislation and regulatory compliance; and patent, licensing, and other intellectual property risks and uncertainties. Actual results may vary materially from the forward-looking statements. The Company assumes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise. When used in this release and documents referenced, the words "believes," "expects," "may," "should," "seeks," or "anticipates," and similar expressions as they relate to Sivoo or its management are intended to identify such forward- looking statements.